



## Privacy Statement and Cookies Policy

### Privacy Statement

[www.thepresentationsplatform.com](http://www.thepresentationsplatform.com) (hereinafter referred to as 'TPP') is owned and managed by 3R Business Development Consultancy, which is located at Kievitlaan 95, 1742AC Schagen, NL. As such, 3R Business Development Consultancy is responsible for processing of personal data, as described in this privacy statement.

#### Personal data that we process

TPP processes your data as result of your use of the services we provide and/or because you provide these data yourself.

Below you will find an overview of personal data that we process:

- your first and last name
- your age at the time of your registration
- your address data
- your phone number
- your e-mail address
- other data you actively provide, regarding the company or institute to which you are connected, either as a professional or as a student.

Our website and/or our service does not intend to gather data concerning website visitors who are younger than 16 years, unless they have express permission from parents or guardians. However, we can not check whether a visitor is actually older than 16 years. We therefore encourage parents to be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you are convinced that we have collected personal information about a minor without this permission, please contact us via [info@thepresentationsplatform.com](mailto:info@thepresentationsplatform.com), after which we will delete such information.

#### For what purpose and on what basis we process personal data

By sending in your registration form, you authorize The Presentations Platform to manage your data.

TPP processes your personal data for the following purposes:

- protection of copyrights: TPP provides all kinds of materials that are mostly protected by copyright. In this respect

- registration based on the required data is necessary in order to identify and prevent misuse of available materials;
- provision of general or legal information; sometimes it may be necessary for TPP to inform you and / or other members about matters such as changes or modifications of the website structure, changes or additions to website content, changes or improvements regarding website security, legal matters, etc.;
  - provision of specific or commercially relevant information; TPP is mainly focussed on providing B-to-B services to professionals and institutions in educational and adjacent sectors. In this respect, TPP may alert you and / or other (professional) members regarding services or offers from TPP, partners working with TPP or other professional members, that may be of commercial interest to your profession or your organization.
  - for sending our newsletter
  - to be able to call or e-mail you if this is necessary in order to carry out our services
  - to inform you about changes regarding our services and products
  - to offer you the possibility to create an account or to complete it

### **No profiling**

Profiling involves any form of automated processing of personal data, whereby on the basis of personal data certain personal aspects of someone are assessed, as happens when using all sorts of social media.

We do not use profiling on the basis of the data registered by us. However, you may encounter profiling when using blog articles or other references (such as Facebook, LinkedIn, YouTube videos, etc.) on the TPP website. What such service providers do with your personal data and cookies can be found in the privacy statements of the services involved. TPP has no control over this.

### **How long your personal data will be saved**

TPP does not store your personal data longer than is strictly necessary to realize the purposes for which your data is collected. The storage of your data is directly related to the duration of your membership. The data of professional users is kept until cancellation of the membership. The data of students is retained until the termination of the membership, or until the end date of their study or follow-up study.

### **Sharing personal data with third parties**

TPP will not sell your data to third parties and will only pass it on to third parties if this is necessary for the performance of our commitment to you or to comply with legal obligations. Accordingly, to ensure the same level of security and confidentiality of your data, we enter -or have already entered- into agreements with service providers that process your data on our behalf.

In this respect, TPP uses the following computer programs or systems (services):

- 1 & 1 domain and hosting provider (<https://www.1and1.com>), website hosting and storage services regarding presentation files of professional users of TPP;
- SentryLogin membership registration system (<https://www.sentrylogin.com>), automatic member registration and login system;
- JotForm (<https://eu.jotform.com>), contact form system and services for uploading presentation files by professional users.

The aforementioned services are only used or fully rendered when the user provides the required information, such as complete data entry. TPP remains responsible for these processing operations.

### **How we protect personal data**

TPP takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. To this end, the data you provide is recorded in an encrypted manner in a secured database by means of an SSL (Secure Sockets Layer) certified internet connection.

Only the information you provide is stored in this database. If you have the impression that your data is not secure or there are indications of abuse, please contact us via [info@thepresentationsplatform.com](mailto:info@thepresentationsplatform.com) (or use the 'contact' button on the left of your screen).

### **You have the right to view, modify or delete your data recorded by TPP at any time.**

You also have the right to withdraw your consent to the data processing or to object to the processing of your personal data by TPP. You can indicate this on the contact form (click on the 'contact' button on the left of your screen).

TPP also wishes to point out your possibility of submitting a possible complaint to your national Data Protection Authority.

## **Cookies policy**

### **Cookies, or similar techniques, that we use**

TPP analyzes your behaviour on the website in order to improve the website and to tailor the range of products and services to your preferences.

TPP uses technical / functional cookies as well as analytical cookies that do not infringe your privacy. A cookie is a small computer file that is stored on your computer, tablet or smartphone when you first visit this website.

### **Use of technical / functional cookies**

The technical / functional cookies that we use are necessary for the technical functioning of the website and your ease of use. They ensure that the website works properly and - as long as you do not delete the cookie or set it differently - remember your preferred settings (like staying logged in, for example).

### **Use of analytical cookies**

In addition to technical / functional cookies, we also place analytical cookies through which we optimize our website. Analytical cookies allow us to measure the website visits. These statistics provide us insight into how often our website is used, what information visitors are looking for and which pages are visited most frequently. This way we know which website parts are popular and in which places we can improve our website. We continuously analyze and improve the website to make the experience as pleasant as possible for visitors. We can not trace the statistics we collect to people. These data are therefore always used anonymously. We use 1 & 1 Site Analytics to gain insights from the data. These cookies are automatically deleted when you close your web browser.

Analytical cookies collect, among other things, the following data:

- tracking the number of visitors on our web pages;
- keeping track of the duration of the visit;
- the searches performed on the website.
- data about browsers used to visit our website.

### **Cookies from social media networks**

On our website buttons are included to promote or to share web pages on social networks like Facebook and LinkedIn. These buttons work through pieces of code that come from these social networks themselves. Cookies are placed through this code. We have no influence on that. Please read the privacy statements of the relevant social networks to read what they do with your personal data that they process via these cookies.

### **Changing cookie settings; removing cookies**

You can opt out of cookies by setting your internet browser so that it does not store cookies anymore. In addition, you can also delete all information previously saved via the settings of your browser. All modern browsers allow their users to change their cookie settings. You can usually find these settings in the Options or Preferences menu of your browser. To understand these settings, the following links can be useful or you can use the Help option in your browser for more information.

**[Cookie settings in Internet Explorer](#)**

**[Cookie settings in Firefox](#)**

**[Cookie settings in Chrome](#)**

**[Cookie settings in Safari web](#)**

**[Cookie settings in iOS](#)**

[to return to the website, close your pdf-application (☒), or click on  on your navigation bar]